



Brighter Pathway Care

TENANT PLACEMENT & SUPPORTED HOUSING

RRA 2025
COMPLIANT
HOUSING

COUNCIL-REFERRED PLACEMENT · SOUTH EAST LONDON

Compliant homes, placed fast.

Council-referred tenant placement and guaranteed-rent brokerage across South East London — moving people from referral to a compliant, managed home, quickly.

- Our mission — **to end homelessness by 2040.**

COVERAGE

South East London

A brokerage built to move fast, and stay compliant

Brighter Pathway Care's housing division brokers council-referred tenants — including individuals moving on from rough sleeping and single adults in housing need — into supported and guaranteed-rent accommodation across South East London. We work in active partnership with Greenwich Council to move people from referral to a compliant, managed home — quickly, and with the support that keeps them there.

"Every empty bed is a cost to a council and a delay for someone who needs housing today. We close that gap."

From referral to a managed home

- ◆ Fast turnaround from referral to placement, backed by an established pipeline of managed properties.
- ◆ Full tenant vetting against council referral criteria — reducing risk for landlords and local authorities alike.
- ◆ Ongoing tenancy management: rent collection, landlord liaison, and day-to-day tenant support.
- ◆ Guaranteed-rent arrangements for landlords, removing void and arrears risk entirely.

From survival, to healing, to flourishing

Homelessness is rarely just about housing. Our model moves each person through three deliberate stages — and we set the pace to them, never the other way around.

I

Survival

Immediate safety and stability — a secure home and the pressure of crisis lifted, so a person can breathe again.

2

Healing

Trauma-informed, therapeutic support that addresses the root causes and rebuilds confidence and routine.

3

Flourishing

Skills, tenancy-readiness and lasting independence — a move-on into a life the person owns and sustains.

Technology with a human heart

I

Smart referral matching

The right person in the right home with the right support — quickly, with fewer failed placements.

2

Support-plan drafting

AI drafts and structures plans and case notes, freeing staff for face-to-face time.

3

Void & repairs management

Homes turned around sooner — fewer empty nights, better value for commissioners.

4

Reporting & oversight

Clear, timely data for local-authority partners — assurance built in, not bolted on.

*The judgement is always **human**. The paperwork is increasingly **automated**. The result is more time, and more care, for the people who need it.*

Trusted infrastructure, not a one-off referral

- ◆ Active Greenwich Council partnership, paying placement incentives per tenant successfully housed.
- ◆ Renters' Rights Act compliant — every tenancy and licence structure reviewed against the Act.
- ◆ In-house tenancy management: rent collection, landlord liaison and resident support, handled by our own team.

SE London

Boroughs covered, led by Greenwich

Zero

Void risk passed to landlords on managed stock

Built around what councils already ask for

SUPPLY

Underused private stock brought into productive, managed use.

ENDING HOMELESSNESS

Fast referral-to-placement turnaround for people at risk.

SAFE & SUSTAINABLE

Compliant, safeguarded, professionally managed tenancies.

COMMUNITIES

Sustained tenancies that reduce repeat homelessness.

GET IN TOUCH

Let's place your next referral.

For council partnerships, landlord onboarding, or general enquiries about our South East London coverage.

EMAIL

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WEB

brighterpathwaycare.co.uk

ENQUIRIES

Council partnerships & landlord onboarding